



Insetting Pilot Project – Grant Opportunity

Request For Proposals

Climate
Neutral
Group®

Part of  **Anthesis**

Anthesis - Climate Neutral Group



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1. Context

Anthesis - Climate Neutral Group (CNG) has been working for the past months on developing an inseting certification programme, for which a draft version is currently available. Our purpose is to enable credible inseting projects to be recognised as such, and to have a third-party verification of the GHG reductions and/or removals resulting from these projects. The impact of this future programme is envisioned as the achievement of significant GHG reductions and removals by driving the necessary investment in value chains' decarbonisation. Anthesis-CNG has already designed the first draft versions of the inseting programme documents: The Insetting Standard, Insetting Programme General Guidance, Use of Inset Credits Requirements etc. The company now wishes to partner with an organisation to use this certification process on a concrete pilot project.

Anthesis-CNG is a member of the ISEAL Alliance. ISEAL supports ambitious sustainability systems and their partners to tackle the world's most pressing challenges. Since 2016, the ISEAL Innovations Fund has been created and provided support for collaborative projects to enhance the efficiency and effectiveness of sustainability systems. These projects are made possible thanks to the Swiss State Secretariat for Economic Affairs SECO which supports the ISEAL Innovations Fund. Recently, a funding round was launched on climate challenges. Anthesis-CNG applied and is looking for an organisation to partner on this project and with whom the grant would be shared.

For now, Anthesis-CNG sent an Expression of Interest to the ISEAL Innovations Fund and received a conditional grant offer. One important condition of this offer is to secure an implementing partner, hence this Request For Proposals.

2. Project Overview

The objective of the project is to pilot the certification process of an inseting project, on the requirements stated in the (draft) inseting certification programme of Anthesis-CNG. It includes testing the financial and technical feasibility of an inseting project in the context of the current draft inseting standard and adapting it according to the learnings from the project.

The main steps of the project would consist of:

- Quantifying the GHG reductions/removals achieved by the partner;
- Documenting the inseting project according to the requirements of Anthesis-CNG's (draft) inseting programme;
- Having the inseting project audited by an independent third party;
- Getting the inseting project certified;
- Issuing inset credits corresponding to the achievements of the inseting project;
- Transferring/selling these inset credits to its final user(s) in the value chain;

- Redirecting (part) of the revenues to farmers in the value chain;
- Reporting on the learnings of the project.

The project shall last a maximum of 2 years. The timeline of the project is envisioned as follows:

- By the end of February 2024: design of the full project proposal (around 10 pages) and budget with the partner;
- By the end of March 2024: project approved by the ISEAL Innovations Fund;
- Beginning of April 2024: start of the project;
- By the end of March 2026: end of the project.

The objectives, timeline and deliverables of the project are to be refined with the implementing partner. There is flexibility here in adapting the project to the objectives and needs of the partner.

3. Partner profile

For this opportunity, Anthesis-CNG is looking for a partner meeting these characteristics:

- The partner is operating on agricultural value chain(s);
- The partner has already implemented activities on farms which resulted in significant GHG reductions and/or removals, of which the amount is already estimated;
- The GHG reductions and/or removals resulting from the implemented activities have not already been certified/credited by another programme (by an offset programme for instance);
- The partner wishes to experiment on how to get these GHG reductions/removals certified under an innovative insetting programme;
- The partner can commit to work on this project for the next 2 years;
- The partner is willing to commit to allocating resources of its own to the project, at least equal in value to the grant amount that it will receive (please read the “Grant conditions” for more information);
- The partner has a mindset for innovation and exploration and sees the learnings resulting from this project as a main objective.

4. Grant conditions

The ISEAL Innovations Fund sent us a conditional grant offer. The grant amount shall be shared between Anthesis-CNG and the partner. It does not necessarily mean that the split will be 50%-50%, it will be adapted depending on the precise budget of the project.

The grant amount shall cover part of the project’s costs over the two years. It means that it is not a yearly grant that will be renewed after one year.

Important: a match-funding (co-financing) is required for the project, equivalent to the grant amount. It means that if a partner receives 50,000 CHF (imaginary number) as a grant, the same partner will need to invest 50,000 CHF of its resources in the project. This investment can be of different kinds: cash but also in-kind or human resources (time invested in the project).

5. Application process

If you are interested in applying to this partnership and grant opportunity, please follow these steps:

- Write a one-pager detailing: why are you interested in the project? How does your organisation comply with the partner profile we are looking for? What are the outcomes you expect from the project?
- Send this one-pager to Marine Klobut, Insetting Project Manager, at marine.klobut@anthesisgroup.com by **January 29th at the latest**. Since the deadline is short, we can arrange a call to talk about your project idea if needed. Please reach out to me by email.
- Shortly after receiving your application, we will get in touch and provide feedback. If we decide to move forward in the process with your proposal, we will plan a call.